

FRESHVIEW
Foods Ltd

Welcome to the World of

The Food HEROES®

Frozen Range

The Food Heroes Brands

KOFFMANN'S®

marco® pierre white RETRO

marco® pierre white RETRO

The Food HEROES® PRESENTS FROM THE FARM®

LES POMMES FRITES PETITES

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
13175B



7mm
SKIN OFF

INGREDIENTS

Potatoes (84.9%), Modified potato starch (4.7%), Sunflower oil, Rice Flour, Potato starch, Salt, Dextrin, Raising agent: Sodium Bicarbonate, Raising agent: Disodium Diphosphate, Thickener: Xanthan gum, Dextrose, Spice extract.

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the halfway mark and fry for approximately 2.5 - 3 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180°C. Fill your basket up to the halfway mark and fry for approximately 16-18 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Preheat oven to 200°C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 11 – 13 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



LES POMMES FRITES

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
13172B



10mm
SKIN ON

INGREDIENTS

Potatoes (88.2%), Sunflower Oil (4.7%), Modified potato starch, Rice Flour, Potato starch, Salt, Dextrin, Raising agent: Sodium Bicarbonate, Raising Agent: Disodium Diphosphate, Thickener: Xanthan gum, Dextrose, Spice extract.

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the halfway mark and fry for approximately 3 - 4 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180°C. Fill your basket up to the halfway mark and fry for approximately 18-20 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Preheat oven to 200 °C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 14-16 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



SWEET POTATO FRITES

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
13173B



12mm
SKIN OFF

INGREDIENTS

Sweet Potato (86.0%), Sunflower Oil (4.7%), Modified Potato Starch, Potato Starch, Rice Flour, Dextrin, Salt, Paprika Extract Raising agent: Sodium Bicarbonate, Raising agent: Disodium Diphosphate, Thickener: Xanthan Gum.

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the halfway mark and fry for approximately 3.5 – 4.5 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180°C. Fill your basket up to the halfway mark and fry for approximately 15-17 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Preheat oven to 180°C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 14-16 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



LES POMMES FRITES MOYENNES

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
13174B



14mm
SKIN OFF

INGREDIENTS

Potatoes (93.5%), Sunflower oil (3.4%), Modified potato starch, Rice flour, Potato starch, Salt, Dextrin, Raising agent: Sodium Bicarbonate, Raising agent: Disodium Diphosphate, Thickener: Xanthan gum, Dextrose, Spice extract.

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175ºC. Fill your basket up to the halfway mark and fry for approximately 3.5 – 4.5 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180ºC. Fill your basket up to the halfway mark and fry for approximately 22-24 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Preheat oven to 200ºC. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 16-18 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



LES GRANDES FRITES XXL

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
13176B



19mm
SKIN ON

INGREDIENTS

Potatoes (95.4%), Sunflower oil (2.5%), Rice flour, Potato starch, Dextrin, Salt.

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the hallway mark and fry for approximately 5-6 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180 °C. Fill your basket up to the halfway mark and fry for approximately 24-26 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Preheat oven to 200°C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 18-20 minutes until a golden yellow colour is obtained Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



LE CRUNCH EXTRA CRISPY CHUNKY FRITES

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
11020B



19mm
SKIN OFF

INGREDIENTS

Potatoes (90.6%), Sunflower oil, (4.3%), Rice flour, Potato starch, Potato dextrin, Salt, Dextrose, Caramel, Natural flavour.

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the halfway mark and fry for approximately 5-6 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180°C. Fill your basket up to the halfway mark and fry for approximately 22-24 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Pre-heat oven to 200°C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 18-20 minute until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



GRATIN POTATOES

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
15098B



INGREDIENTS

Potatoes (48.0%), Cream, (milk) (33.6%), Milk, Modified potato starch, Emmental (milk), Salt, Foodfibre, Stabiliser: methyl cellulose, Stabliser: hydroxypropyl methylcellulose, Natural flavour, Garlic, White pepper, Cayenne pepper.

COOKING INSTRUCTIONS

AIR FRYER:

Preheat the Airfryer to 200 °C. Place 1 to 4 portions in the basket. Bake the product for 23 - 25 minutes. Do not overcook.

OVEN:

Preheat oven to 180°C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 24-26 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.



STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	

TATER TOTS

4 x 2.27kg, 9.08kg

FRESHVIEW Foods Ltd
Product Code
35144



INGREDIENTS

Potatoes (89.8%), Sunflower oil (8.3%), Potato flakes, Salt, Dextrose.



COOKING INSTRUCTIONS

DEEP FAT FRYER:
Pre-heat oil to 175 °C. Fill your basket up to the hallway mark and fry for approximately 3-4 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat the Air fryer to 200°C. Fill your basket up to the halfway mark and fry for approximately 13-15 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities

OVEN:
Preheat oven to 200 °C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 10-12 minutes, shake half-way, cook until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	

9MM SKIN ON FRIES

4 x 2.5kg, 10kg

FRESHVIEW Foods Ltd
Product Code
33348B



INGREDIENTS

Potatoes (93.3%), Sunflower oil (3.5%), Potato starch, Salt, Dextrin, Rice flour

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the halfway mark and fry for approximately 3-4 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180°C. Fill your basket up to the halfway mark and fry for approximately 18-20 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Preheat oven to 200°C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 14-16 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



9MM SKIN OFF FRIES

4 x 2.5kg, 10kg

FRESHVIEW Foods Ltd
Product Code
13284B



INGREDIENTS

Potatoes (93.3%), Sunflower oil (3.5%), Potato starch, Salt, Dextrin, Rice flour

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the halfway mark and fry for approximately 3 - 4 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 180°C. Fill your basket up to the halfway mark and fry for approximately 18-20 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

OVEN:
Preheat oven to 200 °C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 14-16 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



BREAKFAST HASH BROWN TRIANGLES 52g

4 x 2.5kg, 10kg

FRESHVIEW Foods Ltd
Product Code
17053



INGREDIENTS

Potatoes (87.0%), Sunflower oil (8.3%), Onion, Potato flakes, Salt, White pepper, Dextrose

COOKING INSTRUCTIONS

DEEP FAT FRYER:
Preheat oil to 175°C. Fill your basket up to the halfway mark and fry for approximately 4-5 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities. Drain well before serving.

AIR FRYER:
Preheat air fryer to 200°C. Fill your basket up to the halfway mark and fry for approximately 12-14 minutes. Do not overcook and reduce the cooking time when preparing smaller quantities. Add seasoning to taste

OVEN:
Preheat oven to 200°C. Arrange frozen product in a single layer on a baking tray lined with baking paper. Cook for approximately 18-20 minutes until a golden yellow colour is obtained. Do not overcook and reduce the cooking time when preparing smaller quantities.

STORAGE

Shelf life	Max 24 months
/* -18°C	Until best before date
** -12°C	1 month
* -6°C	1 week
Refrigerator 4°C	Retail: 24 hours Foodservice: 4 days
DO NOT REFREEZE ONCE THAWED	



DICED AVOCADO

1kg Bags, 10kg Case

FRESHVIEW Foods Ltd
Product Code
13274B



INGREDIENTS

Avocado (99.6%), acidifier: Citric Acid, antioxidant: Ascorbic Acid, Salt.

PRODUCT DESCRIPTION

Frozen Diced Avocado 15x15 mm sealed in modified atmosphere.
The product is elaborated from selected fruit, 100% natural, whole, healthy and mature. Conventional fruit of the Hass variety.

COUNTRY OF ORIGIN:

Peru, Vietnam, Thailand, Columbia, Chile, Mexico.



STORAGE

Until best before date at -18°C to -25°C	
Star marked frozen food compartment	
***	Until best before date at -18°C
**	1 month at -12°C
*	1 week -6°C
Ice Making Compartment	3 days at -6°C

DO NOT REFREEZE ONCE THAWED

Use Instructions
Thaw the unopened bag in the refrigerator.
Closed and thawed bagged product: use within 48 hours at 5 °C.
Opened and thawed bagged product: use within 3 hours at 5 °C.


The FoodHEROES



FRESHVIEW
Foods Ltd

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