

13 NEW BBQ PRODUCTS  
turn over!

Summer 2025

# BBQ SEASON

Celebrate the BBQ season with mouth-watering products and sizzling inspiration!



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NEW

# BBQ MEATS SUPPLIED

by **Buttercross**  
Butchers

don't forget to...

**PRE-ORDER**

Day 1 (by 11.30am) for  
Day 3 delivery

## Now available through Freshview Foods!

Buttercross Butchers is proudly celebrating 25 years in business.

With roots firmly planted in British agriculture and an ongoing commitment to quality, craftsmanship, and flavour, we're proud to serve those who value great food.

From farm to flame, we're here to make your BBQ range better than ever.

This summer, bring our unmistakable flavour and butcher-made quality to the grill with the Buttercross BBQ Range — now available to order via the fantastic Freshview Foods web shop.

### Our range includes:

- **Handmade Sausages** – bursting with flavour, perfect for the grill
- **Juicy Burgers** – crafted from carefully

### selected cuts

- **Spiced Koftas** – a BBQ favourite with a twist
- **Pigs in Blankets** – not just for Christmas!

### Every product is:

- **Expertly butchered**
- **Packed with flavour**
- **Gluten free as standard**

Whether you're stocking up for a summer BBQ menu or looking for high-quality, ready-to-cook meat products your customers will love, our range delivers taste, consistency, and quality with every order.

Proudly made by Buttercross Butchers

Trusted by chefs, caterers, and food lovers across the UK.

## MARTYN & HELEN ROWLEY – WHERE IT ALL BEGAN

Back in 1999, the British pig industry faced yet another blow. Farm gate prices had plummeted, covering barely half the cost of production — a devastating time for any farmer, let alone an ambitious young pig unit manager with dreams of owning and running his own outdoor-bred herd.

For Martyn and Helen Rowley, the future looked uncertain. With a young family to support and a mortgage to manage, the industry they'd built their lives around felt like it was teetering on the edge. But in that moment of doubt, something sparked.

Helen had long voiced what many were thinking: British pork, widely available at the time, lacked excitement. It was bland, forgettable — a shadow of what it could be. If the industry was going to survive, the nation needed reminding of just how good British pork could taste. The growing momentum behind local food and farmers' markets gave them hope — people were rediscovering real flavour, and provenance was becoming more important than ever.

So, in January 2000, alongside Ian and Carol Critchley of Lower Reule

Farm, Martyn and Helen took a leap of faith. They transformed an old brick farm building at Shiffords Grange into a small-scale butchery and preparation room, complete with a walk-in fridge. With no experience, no formal training, but buckets of determination, they threw themselves into the craft — learning the art of butchery, mastering recipes, and refining their processes while still running the pig unit day-to-day.

And so, Buttercross was born — built on bold flavours, traditional methods, and a passion for giving British pork the respect it deserved.

Their early days were anything but polished. With no clear-cut route to market, they began approaching farm shops and independent retailers — the kind of places that were looking to extend their range with something special. On July 8th, 2000, they produced their very first batch of Buttercross products. From that point on, they were on a mission: to prove that British pork could be anything but boring.





**GLUTEN FREE TRADITIONAL SAUSAGE (JUMBO)**

33319

Units: 14x2 Weight: 4.7Kg



**GLUTEN FREE TRADITIONAL THICK SAUSAGE**

33303

Units: 30x2 Weight: 4.7Kg



**GLUTEN FREE CUMBERLAND THICK SAUSAGE**

33281

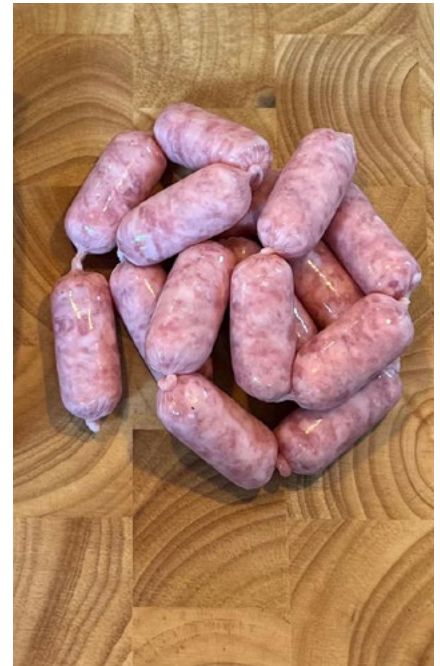
Units: 30x2 Weight: 4.7Kg



**GLUTEN FREE PORK & LEEK THICK SAUSAGE**

33295

Units: 30x2 Weight: 4.7Kg



**GLUTEN FREE TRADITIONAL CHIPOLATA**

33302

Units: 100x2 Weight: 4.7Kg

NEW

# BURGERS & KOFTA

don't forget to...  
**PRE-ORDER**  
Day 1 (by 11.30am) for  
Day 3 delivery



GLUTEN FREE CLASSIC BEEFBURGER 170G (6oz)

4175

Units: 12x2 Weight: 4Kg



GLUTEN FREE PORK & CHORIZO BURGER 200G (7oz)

5407

Units: 12x2 Weight: 4.8Kg



GLUTEN FREE LAMB KOFTA 84G (3oz)

20013

Units: 24x2 Weight: 4Kg

**MOVING MOUNTAINS**

I'M FROZEN,  
NOT FRESH

MOVING MOUNTAINS 100% PLANT  
BASED, VEGAN BURGERS

13124

Units: 20 Weight: 113g

# BUNS (FROZEN)



**BRIOCHE BUN THAW &  
SERVE - LARGE**

22028

Units: 50    Weight: 85g



**BRIOCHE HOTDOG ROLL  
THAW & SERVE**

22031

Units: 60    Weight: 70g



**PRETZEL BURGER (LAUGEN 'LYE') BUN**

22027

Units: 42    Weight: 80g

WE OFFER A WIDE VARIETY OF BREADS

FROM RUSTIC LOAVES  
TO ARTISAN ROLLS

SLICED SHOKUPAN BUN

13241

Units: 48    Weight: 70g

I'M  
PRE-SLICED



# ACCOMPANIMENTS



FRENCH'S CLASSIC YELLOW MUSTARD (AMERICAN STYLE)

23024

Units: 1      Weight: 226 ml



HEINZ TOMATO KETCHUP

957

Units: 1      Weight: 2.15l



HEINZ MAYONNAISE

23150

Units: 1      Weight: 10l



PICKLED GHERKINS

15063

Units: 1      Weight: 2.55Kg

# ACCOMPANIMENTS



TRACKLEMENTS SWEET MUSTARD KETCHUP

35106

Units: 1 Weight: 1l



TRACKLEMENTS CHILLI JAM

35136

Units: 1 Weight: 1.4Kg



TRACKLEMENTS STRONG ENGLISH MUSTARD

35030

Units: 1 Weight: 1.1Kg



TRACKLEMENTS SMOOTH DIJON MUSTARD

35046

Units: 1 Weight: 1.2Kg



TRACKLEMENTS BRITISH BEER MUSTARD

35108

Units: 1 Weight: 1.1Kg



NEW

# ACCOMPANIMENTS



### HONEY SRIRACHA DRIZZLE

33329

Units: 1    Weight: 2.5Kg



### CHIPOTLE & LIME AIOLI

33328

Units: 1    Weight: 2.1Kg

More **SAUCE SHOP** flavour sensations coming soon...



### BURGER SAUCE

33327

Units: 1    Weight: 2.1Kg



### PINEAPPLE HABANERO HOT SAUCE

33330

Units: 1    Weight: 2.3Kg



### RANCH MAYONNAISE

33331

Units: 1    Weight: 2.1Kg

# CHEESE - NO BURGER'S COMPLETE WITHOUT IT...



BURGER CHEESE SLICES x 112

577

Units: 1



SLICED MONTEREY JACK

5209

Units: 1      Weight: 1Kg

# ESSENTIAL SALAD ITEMS

FRESH CRUNCH  
THAT LIFTS  
EVERY BITE.



LETTUCE LITTLE GEM x 2

333

Units: 1



BEEF TOMATOES

351

Units: 1      Weight: 7Kg



SHARP, SWEET,  
AND PACKED  
WITH CRUNCH.

RED ONIONS

26027

Units: 1      Weight: 1Kg

JUST ADD MAYO!  
HEINZ MAYONNAISE  
23150



DRY COLESLAW MIX

28547

Units: 1      Weight: 2Kg

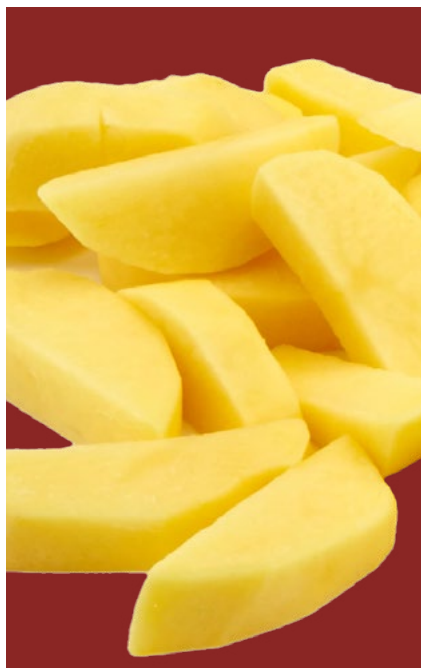
## FRESH PREP CHIPS



CHIPS HAND CUT

432

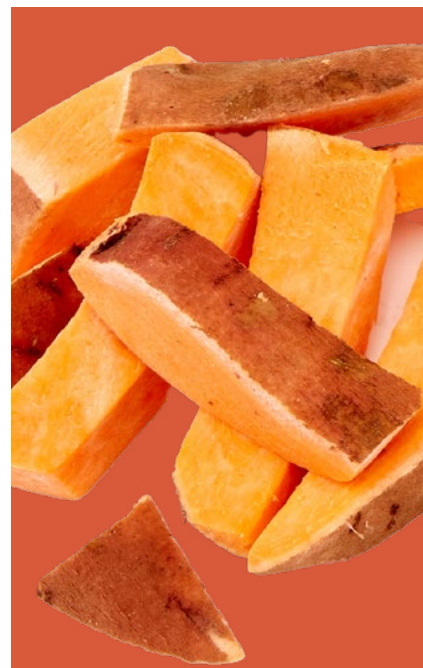
Units: 1 Weight: 5Kg



CHIPS HAND CUT CHUNKY

2204

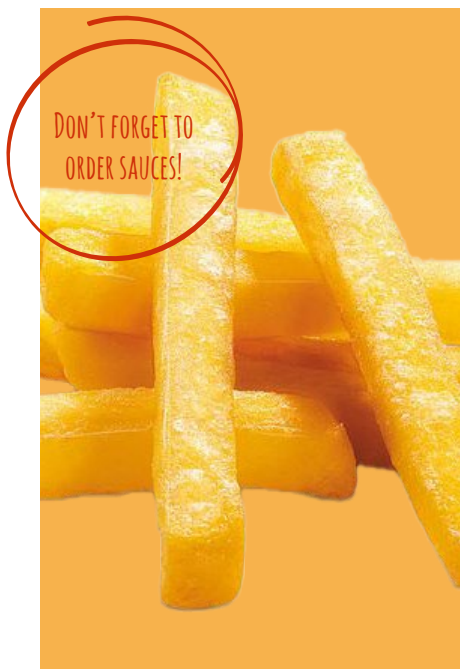
Units: 1 Weight: 5Kg



SWEET POTATO WEDGES (SKIN ON)

28599

Units: 1 Weight: 2.5Kg



FRIES HAND PULL (10MM)

28262

Units: 1 Weight: 5Kg



CHIPS HAND PULL (15MM)

2209

Units: 1 Weight: 5Kg



CHIPS HAND PULL (20MM)

28103

Units: 1 Weight: 5Kg



LES POMMES FRITES PETITES  
[7MM STRING FRIES]

13175

Units: 4x 2.27kg



LES POMMES FRITES  
[10MM SKIN ON FRIES]

13172

Units: 4x 2.27kg



LES POMMES FRITES MOYENNES  
[14MM STEAK CUT]

13174

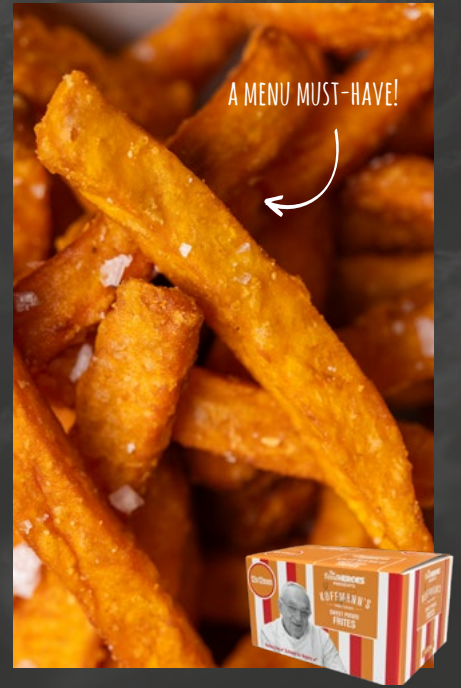
Units: 4x 2.27kg



LES GRANDES FRITES XXL  
[19MM SKIN ON CHUNKY]

13176

Units: 4x 2.27kg



SWEET POTATO FRITES  
[12MM SWEET POT FRIES]

13173

Units: 4x 2.27kg



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