

# *Market Report*

## *February 2018*

*Quality Produce for Caterers*





# Produce Update

## February Highlights



### Root Vegetables

UK Carrots, Parsnips & Leeks are at their best now! Superb quality & sensible price!

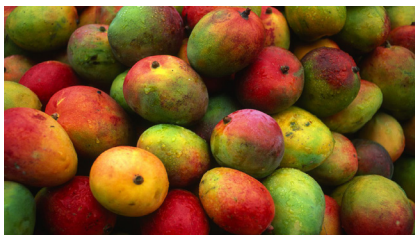
### Cherries

We now have Chilean cherries in stock! Available by kg or 5kg boxes!



### Mangos

Mangos are eating well at the moment. We supply Ready to Eat & Under Ripe - whichever suits you best!



## Produce to avoid



### Sprouts

We still have UK Sprouts available, but the season has all but finished.

### Crosnes

This popular tuber is now coming to the end of the season.



### Peaches & Nectarines

The South African season has ended earlier than usual due to adverse weather. South American fruit is available, priced highly and not as flavoursome.



# Vegetables - UK

| PRODUCT                      | ORIGIN            | COMMENTS   | PRICE |
|------------------------------|-------------------|--|-------|
| Beetroot Red, Candy & Golden | UK-English        | A firm favourite and it is still of superb quality. A great seasonal, hardy vegetable.   | MED   |
| Cabbage Red/White            | UK-English        | Red & White Cabbage is now at its best, very competitively priced.   | MED   |
| Cabbage Savoy                | UK-English/French | We're coming towards the end of the crop season, so produce may differ in size. If necessary we will substitute with French varieties.   | MED   |
| Cabbage Spring/Tundra        | UK-English        | We still have plenty of Spring Cabbage coming through. We have now moved from Summer Cabbage to Tundra.  | MED   |
| Carrots                      | UK- English       | We're now well into the English season. No concerns in quality.  | MED   |
| Cauliflower                  | UK-English/French | We're now into the Winter cauliflower season, supply is ok currently. Please be aware that severe weather conditions may effect availability, so we may occasionally have to source French instead as a substitute.      | MED   |
| Chantenay Carrots            | UK-English        | We're now supplying English chantenay carrots, which are back to their normal bite size variety. We're now also supplying rainbow chantenay carrots.   | MED   |
| Curly Kale                   | UK-Southport      | Our local supplier has finished for a short period, so we will be sourcing from other growers in Southport.  | MED   |
| Leeks                        | UK-English        | English leeks are now available, brilliant quality.  | MED   |
| Onions, Red                  | UK-English/Dutch  | We're mostly using Dutch varieties of red onions at the moment. English varieties are being used when possible.  | MED   |
| Pak Choi                     | UK-Lancashire     | Great quality pak choi from our Southport grower.  | MED   |
| Parsnips                     | UK-English        | We're now supplying English parsnips. Always popular in Winter.  | LOW   |
| Parsnips, Piccolo            | UK-English        | English Piccolo Parsnips are now available.  | MED   |
| Potatoes                     | UK- Cheshire      | We're primarily supplying Wilja varieties, with occasional Maris Pipers. Our prepared potato varieties are Arcade, Deva & Segita (Chipping). There is no problem with shelf life, as most potatoes will be in store now. | MED   |
| Potatoes Jackets             | UK -Cheshire      | We're using potatoes with a set skin. Excellent quality.   | MED   |
| Potatoes Mids                | UK-English/French | We are now using an English Maris Peer variety sourced from Norfolk. We will also be using various French varieties when English isn't available.  | MED   |
| Sprouts                      | UK-English        | We still have English sprouts available, but the season is nearing its end.  | LOW   |

# Vegetables

| PRODUCT                 | ORIGIN                     | COMMENTS  | PRICE |
|-------------------------|----------------------------|---|-------|
| Asparagus               | Peruvian/Mexican           | We're now progressing into the main Peruvian season, no problems with availability.   | MED   |
| Aubergines              | Spanish                    | We're now using Spanish varieties, quality and supply both great!   | MED   |
| Baby Vegetables         | South African              | Carrots, courgettes, fennel, beetroot, leeks, rainbow carrots & turnips all sensibly priced.  | MED   |
| Broccoli                | Spanish                    | We're now using 6kg Spanish Broccoli, great quality, supply is consistent.  | MED   |
| Celeriac                | Dutch                      | Great in soups or stews. Can be roasted, boiled, mashed or raw in salad.  | MED   |
| Courgettes              | Spanish/Moroccan           | We're currently sourcing our courgettes directly from Spain, We're well into the season so prices are easing.   | MED   |
| Fennel                  | Italian                    | We are now well into the Italian season, quality excellent, prices stable.  | MED   |
| Fine Beans Top & Tailed | Kenyan/Zimbabwean/Egyptian | Excellent quality and one of our best sellers. Available in boxes of 4 x 500g (best value) or 10 x 150g. There may be a gap in the Kenyan supply, in which case we'll be using varieties from Zimbabwe. There will also be Egyptian varieties available for a short time, so we will use these when needed. | MED   |
| Mange Tout              | Guatemalan                 | Supply is ok now as we progress into the Guatemalan season.   | HIGH  |
| Medium Onions           | Dutch/English              | We are now primarily supplying a Dutch variety of medium onion, although English is available occasionally.   | MED   |
| Onions Large            | Spanish                    | The Spanish season is coming to an end, forcing prices up until the Chilean crop becomes widely available.  | HIGH  |
| Round & Banana Shallots | French                     | Quality has settled as we are well into the French season, sensibly priced at present.  | MED   |
| Sugar Snaps             | Guatemalan                 | Availability is reasonable as we progress into the Guatemalan season.   | HIGH  |
| Tenderstem Broccoli     | Kenyan                     | No quality or supply concerns. Tenderstem broccoli is becoming increasingly popular!  | MED   |

# Fruit - UK

| PRODUCT        | ORIGIN   | COMMENTS  | PRICE |
|----------------|----------|---|-------|
| Bramley Apples | UK-Kent  | We're now well into the English Bramley season.   | MED   |
| Rhubarb        | UK/Dutch | We are primarily supplying Dutch forced rhubarb, prices are still quite high. The first of the UK forced rhubarb is available but is more expensive than the Dutch. Prices are expected to ease and outdoor grown English is not far off. | HIGH  |



# Fruit

| PRODUCT          | ORIGIN            | COMMENTS  | PRICE |
|------------------|-------------------|---|-------|
| Avocado          | Israeli/Kenyan    | Very popular at the moment, we are stocking Hass avocado- excellent quality. Ask for ripe and ready to eat avocados.                          | MED   |
| Bananas          | Costa Rican       | Consistently good quality!  | MED   |
| Blackberries     | Dutch             | We are now mainly using Dutch varieties of Blackberries. You may have noticed the price increase, this will ease as the season progresses.    | HIGH  |
| Blueberries      | Spanish           | Spanish varieties are now available. Quality superb.  | MED   |
| Conference Pears | Belgium           | Belgian Conference Pears have now arrived, excellent quality.   | MED   |
| Easy Peelers     | Spanish/Moroccan  | We're well into the Spanish season now, we will be switching between Clemenvilla & Nadorcotts.  | MED   |
| Eating Apples    | French            | Most varieties of apples are now being sourced from France, with Bramley Apples as one of the exceptions.                                     | MED   |
| Figs             | Turkish           | We're stocking new season Turkish figs. Very reasonable priced & excellent quality. Also available in a handy prepack!                        | MED   |
| Grapes Green/Red | South American    | We're currently supplying great quality South American grapes.  | HIGH  |
| Lemons           | Spanish           | We're currently supplying new season Spanish Lemons, Prima Flora varieties will be replaced by a Verna variety as we move through the season. | MED   |
| Limes            | Mexican/Brazilian | Prices should have eased as availability steadily improves.   | MED   |
| Mango            | Kenyan            | Excellent ready to eat available.   | MED   |
| Melon            | Brazilian         | Most melons coming from Brazil at present - no quality concerns.  | MED   |
| Oranges          | Spanish/Moroccan  | We have now moved over to Spanish Oranges. Our variety of large oranges are currently Navels.   | MED   |
| Pineapples       | Costa Rican       | We are supplying the extra sweet variety, we've had no problems keeping up with the demand.   | MED   |
| Raspberries      | Spanish           | We're now supplying Spanish varieties of Raspberries.   | MED   |
| Redcurrants      | Dutch             | Dutch season is now in full flow.   | MED   |
| Strawberries     | Spanish           | We're now well into the Spanish strawberry season.  | MED   |



# Salad - UK

| PRODUCT            | ORIGIN         | COMMENTS   | PRICE |
|--------------------|----------------|--|-------|
| Bryans Salad Leafy | UK- Lancashire | Leafy available in both 110g & 500g. Bryans Salads are all packed and grown within a one mile radius of the Lancashire suppliers site. | MED   |
| Flat Lettuce       | UK-Cheshire    | Still good quality English Lettuce, supply has increased. Grown in Cheshire by Roy Halman  | MED   |
| Watercress         | UK- Lancashire | Excellent quality, sold in punnets or bags. These are currently being supplied by our Southport grower Duerdon Brothers.               | MED   |



# Salads

| PRODUCT                          | ORIGIN           | COMMENTS  | PRICE |
|----------------------------------|------------------|---|-------|
| Baby Leaf                        | Italian          | Quality is great, prices have eased.  | MED   |
| Celery                           | Spanish          | We're now using Spanish, size & quality has now improved.   | MED   |
| Chilli Red & Green               | Dutch/Spanish    | Dutch red & green chilli's now available, no quality issues.  | MED   |
| Cos/Romaine/Little Gem/Iceberg   | Spanish          | We are currently supplying Spanish varieties of Cos, Romaine, Little Gem & Iceberg.   | MED   |
| Cucumber                         | Spanish          | Our Spanish Cucumbers are superb quality and sensibly priced.   | MED   |
| Lambs Lettuce                    | Spanish/Italian  | Good quality with a distinctive tangy flavour. Great alternative to watercress. We're now using Spanish & Italian varieties.              | MED   |
| Lollo Biondi/Lollo Rosso/Oakleaf | French/Spanish   | We're now using French & Spanish varieties, sensibly priced. Our leaf is delivered three times a week from our supplier in Covent Garden. | MED   |
| Peppers Green/Red/Orange/Yellow  | Spanish/Moroccan | We are currently supplying excellent class 1 Spanish peppers in all colours. Prices are still buoyant & quality is excellent.             | MED   |
| Plum Tomato                      | Spanish          | 6kg Spanish loose plum tomatoes are now available, great quality.   | MED   |
| Radish                           | Dutch            | Very popular with an inviting hot but sweet taste, no quality concerns. Our breakfast radish has increased in demand this year!           | MED   |
| Rocket                           | Italian          | A great fresh peppery taste! Available in 100g & 500g. Shelf life has improved.   | MED   |
| Tomato Cherry Vine               | Spanish          | Excellent quality at the moment, growing in popularity.   | MED   |
| Tomato Heritage                  | French/Spanish   | The English season has now ended so we're using French & Spanish varieties.   | MED   |
| Tomato Vine                      | Spanish          | Excellent quality at the moment, we're now using Spanish varieties.   | MED   |



# Mushrooms

| PRODUCT              | ORIGIN             | COMMENTS  | PRICE |
|----------------------|--------------------|---|-------|
| Baby Button Mushroom | Irish/Dutch/Polish | Good quality. Please specify baby when placing your order.  | MED   |
| Chestnut Mushroom    | Irish/Polish       | A good alternative to regular mushrooms, becoming more popular.   | MED   |
| Cup Mushroom         | Irish/Dutch/Polish | Fresh deliveries every day. Class 2 available at a lower price, contact us for details.   | MED   |
| Exotic Mushroom      | UK - Evesham       | We have daily deliveries from our Evesham supplier. Excellent mix with 6 different types of mushroom, hugely popular, superb quality. | MED   |
| Flat Mushroom        | Irish/Polish       | Great quality, taste amazing whether stuffed or fried!  | MED   |
| Oyster Mushroom      | UK - Lancashire    | Superb quality, available in 1.5kg punnets.   | MED   |
| Portobello Mushroom  | Irish/Polish       | Great quality and now graded for consistency in size, these are becoming more and more popular.                                       | MED   |







*Quality Produce for Caterers*


QUALITY  
FRESH  
PRODUCE


Lowfield Drive, Wolstanton,  
Newcastle ST5 0UU

T. 01782 717 806  
[www.freshviewfoods.co.uk](http://www.freshviewfoods.co.uk)

 Freshviewfoods

 FreshviewFoods

 freshviewfoods

 freshview-foods-ltd

