

January 2017

Produce Update

Spanish, Italian & Kenyan



At this time of year the U.K. relies on much of its fresh produce from Southern Spain and Southern Italy. Since early January, Southern Spain has experienced both cold weather and the heaviest rainfall in over 30 years which has destroyed huge areas of crops. Southern Italy has witnessed plunging temperatures, widespread frost and heavy snowfall. These freak weather conditions have had a huge impact on the growth, availability, quality and the prices of fresh produce sourced from these regions. This news is being widely reported in national newspapers and TV and is affecting wholesalers and national supermarket chains alike.

Spanish Update

Crops affected are: Courgettes, cucumbers, peppers, aubergines, broccoli, tomatoes, iceberg lettuce, cos lettuce, little gem lettuce, celery, lollo rosso, oak leaf lettuce and frisée (endive) lettuce and lemons.



Spanish Iceberg Crop



Spanish Lemons Orchards

Italian Update

Crops affected are: Rocket, spinach, baby leaf.



Frost damaged Italian Rocket

Kenyan Update

During the coming weeks we are expecting supply issues on all Kenyan grown products due to severe drought and there is now a significant vegetation deficit across the growing regions on the country.



Fine beans, sugar snaps and mange tout are all likely to be affected, shortages are predicted as is a rise in price.



During this challenging period Freshview would like to alert you to the fact that quality is suffering on many of the above products and it is to be expected that shelf life will be compromised



Quality Produce for Caterers

